



INNOVA LOTUS ENTRIES LIST



INNOVA LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
INNOVA LOTUS				
IN01 Innovation in Creativity				
IN01/001	THE COOLEST IHRAM	SAUDIA	LANDOR	DUBAI
IN01/002	VOICE WANTED	KOREAN NATIONAL POLICE AGENCY	CHEIL KOREA	SEOUL
IN01/003	ONE WORLD, ONE PLANET.	EXPO 2025 OSAKA, KANSAI, JAPAN	SIGNING LTD.	TOKYO
IN01/004	ONE NOODLE	HARAKU RAMEN	BLKJ HAVAS	SINGAPORE
IN02 Innovation in Technology				
IN02/001	IOWN×PERFUME	IOWN	GEEK PICTURES INC.	TOKYO
IN02/002	GARUDA RAKSHAK	DSP MUTUAL FUND	DENTSU CREATIVE INC.	GURUGRAM
IN02/003	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
IN03 Innovation in Prototype Technology				
IN03/001	HEAR IN HIJAB	WARDAH DERMASCALP HIJAB SHAMPOO	DENTSU CREATIVE INC.	JAKARTA
IN03/002	CAMPANION	KURO SNACKS	MCCANN TOKYO	TOKYO
IN03/003	ARK.WORKS	ARK.WORKS	PAULUS	SEOUL
IN04 Scalable Innovation				
IN04/001	SUBWAY WONDER SUB	SUBWAY	BEATNK	KUALA LUMPUR
IN04/002	HAVEN	SUNCORP INSURANCE	LEO AUSTRALIA	SYDNEY
IN05 Sustainable Innovation				
IN05/001	KFC SCHOOL	KFC FOUNDATION	B&B THAILAND	BANGKOK
IN05/002	SAKURA SCAN	HARE-KAZE	HAKUHODO INC.	TOKYO
IN05/003	FREEZE DRY MILK	FUKKO DESIGN	HAKUHODO INC.	TOKYO
IN05/004	SMART EYE CAMERA	OUI INC.	TBWA \ HAKUHODO INC.	TOKYO



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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
IN06 Innovation for Humanity				
IN06/001	HAPTALE	ITOCHU SDG'S STUDIO	DENTSU INC.	TOKYO
IN06/002	ENTOUCHABLE MUSEUM	ENTOUCHABLE MUSEUM	DENTSU DIGITAL INC.	TOKYO
IN06/003	DFREE HAPPEE BUDDY	DFREE	DENTSU INC.	TOKYO
IN06/004	ONE WORLD,ONE PLANET.	EXPO 2025 OSAKA, KANSAI, JAPAN	SIGNING LTD.	TOKYO
IN06/005	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
IN07 Innovation in Local Culture Application				
IN07/001	THE YANGZHOU QIAO BEI MUSICAL SUITE	YANGZHOU MUNICIPAL BUREAU OF CULTURE, RADIO, TV AND TOURISM, CHINA	TBWA \ CHINA	SHANGHAI
IN07/002	SECOND LIFE KURA	THE BATH & BED TEAM	DENTSU INC.	TOKYO
IN07/003	THE COOLEST IHRAM	SAUDIA	LANDOR	DUBAI
IN07/004	SAKURA SCAN	HARE-KAZE	HAKUHODO INC.	TOKYO
IN07/005	ONE WORLD,ONE PLANET.	EXPO 2025 OSAKA, KANSAI, JAPAN	SIGNING LTD.	TOKYO
IN07/006	GARUDA RAKSHAK	DSP MUTUAL FUND	DENTSU CREATIVE INC.	GURUGRAM
IN07/007	SPY NAIL	DAPCOC	DAPCOC	SEOUL
IN07/008	THE STOOL DONATION PLATFORM "CHO-MUSUBI"	METAGEN THERAPEUTICS, INC.	DENTSU INC.	TOKYO
IN07/009	COME BACK HOME	DAANGN	INNOCEAN	SEOUL

AS OF 11 MAR 2026